



PROVENCE FRENCH RIVIERA A FILM MAKERS PARADISE


Provence-Alpes-Côte d'Azur
Comité Régional de Tourisme
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Région

Provence-Alpes-Côte d'Azur

**FILMING
IN PROVENCE
FRENCH RIVIERA**

FILMING in PROVENCE FRENCH RIVIERA

A FILM MAKERS PARADISE...

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FILMING in PROVENCE FRENCH RIVIERA

A FILM MAKERS PARADISE...

By playing host every year to nearly three hundred films shot in all formats, the Provence-Alpes-Côte d'Azur Region holds a special place in the national cinematographic landscape. This vitality owes a great deal to the dynamism of all the professionals in the film and audiovisual sector that live and work in our region.

It is for these reasons that the Region is committed to a policy of aiding production, writing and research and development. This support is the recognition given by the regional authority to one of the most inventive forms of artistic expression whose history has more than proved its capacity for renewal.

The cradle of cinema, the Provence-Alpes-Côte d'Azur region has deftly retained a leading position in the world of French and international cinema, and enjoys continued growth in the field. Increasing numbers of films are shot here, and the thriving cultural scene, in particular internationally-known cinema festivals, adds to the dynamics.

The reasons behind the region's successful cinematographic activity are clear to be seen. Its natural assets – the beauty and diversity of the land, the Mediterranean climate, quality of the light and the air, combine with the high-quality tourism offering a wide range of accommodations, excellent food, rich architectural heritage, easy access and international renown.

THE PROVENCE ALPES COTE D'AZUR REGION: CREATING AND PRODUCING FILMS

The Region is committed to those who create images, by providing aid for screenplay writing, developing projects and film production (short and feature length films and documentaries). The budget allocation available for this purpose amounts to €2.5 million and is used to support projects proposed by regional authors and producers as well as those from outside; however, the films must be shot in the region.

This aid is allocated in the form of grants to:

- Screenplay writers and film directors (writing and research), subsidies to producers (development and production of short movies, television films and documentaries) and advances against receipts (production of feature films). It is granted after examination of the projects proposed by committees of professionals chaired by reputed personalities.

The amount of aids:

- for writing screenplays and that for development are limited to €5,000.
- given to research is limited to €15,000.
- for production is limited to €152,000 for feature films, €50,000 for feature-length documentaries, and €75,000 for television films. It ranges from €15,000 to €25,000 for short documentaries and to €25,000 for short movies.

The “Régie Culturelle Régionale” manages the Regional Film Commission which coordinates the regional network of film production accommodation offices. Their role is to assist film production crews shooting on location in the region, help them find locations and obtain authorizations while promoting the human and technical resources available in the different sectors of the film and audiovisual industry.

Lastly, the Region assists authors and producers by allowing them to participate in the main professional events of the genre (the SUNNY SIDE OF THE DOCS Show - the Clermont-Ferrand Short Movie Festival, the Fiction Film Festival, etc.).

THE REGION AND FILM DISTRIBUTION

The Region continues to participate in financing festivals, each of which provides an opportunity to present films to the public and encourage meetings between professionals in the sector. Apart from the Cannes Film Festival, the Region supports the festivals of Aubagne, Gardanne, the “Tous Courts” Festival at Aix en Provence, the “Rencontres Cinématographiques” of Digne, Manosque and Nice and the International Documentary Film Festival “Vue sur les Docs”.

Lastly, in line with its concern to promote cultural development in the territory, the Region assists municipalities to build or upgrade cinemas and set up networks of independent and mobile cinemas (Cinémas du Sud, Sud par Sud Est, Cinéval, Cinéma au Soleil, etc).

THE CINEMA, YOUTH AND THE REGION

Regional policy aims at promoting and developing film culture among the population and especially the young, so they become curious, demanding and critical spectators.

The "High school children at the cinema" (screening of films, training in understanding the language of film, meetings with professionals, etc.) program is proposed with the support of the CNC and the network of independent cinemas to 20,000 high school children per year. The main festivals of the region are also open to them.

The film check, now available to the Region's secondary schoolchildren and apprentices, is an additional sign of the Region's determination to pursue its cultural policy.

The regional film, audiovisual and multimedia education center groups the Institut de l'Image at Aix-en-Provence, the Alhambra Cinéarseille and the Espace Magnan at Nice. It acts as a resource center available for all types of approach in favor of art education related to image and aimed at children or carried out in the framework of pedagogic research.

THE REGION AND WORLD CINEMA

The history and geography of the Provence-Alpes-Côte d'Azur Region, and the diversity of its cultures stemming from the peoples that have migrated here, make it a junction and a melting pot of European and Mediterranean influences. It has always prospered most when embracing the rest of the world.

Because all the worlds' cultures co-exist and cross each other in the Provence-Alpes Côte d'Azur Region, and because cooperation is an essential stake for its future, the Region's cultural policy makes every effort to support identities and singularities, but it also emphasizes the need for sharing between these cultures without narrow "communitarism" and barriers.

This is the spirit in which the Provence-Alpes Côte d'Azur Region asserts the importance of cultural diversity and focuses on its relations with certain other regions of Europe, the Mediterranean and beyond, demonstrated by its agreement with the proposal made by the Cannes International Film Festival to collaborate with it in the "Tous les cinémas du monde" program.

THE REGION: CONTACTS AND INFORMATION

Provence-Alpes-Côte d'Azur Region

Michel Vauzelle, President of the Region
Alain Hayot, Vice-President responsible for Culture and Research

Culture and Heritage Division
Laurent Sterna, Director of culture and heritage

- **Culture Department**
Chantal Fischer, responsible for the **Cinema Mission**
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CONDITIONS FOR OBTAINING AID FOR CINEMATOGRAPHIC AND AUDIOVISUAL CREATION FROM THE PROVENCE-ALPES-COTE D'AZUR REGION

GRANTS FOR RESEARCH:

- are intended to help the work of an author-film director residing in Provence-Alpes-Côte d'Azur who wishes, as an artist in residence, to have the time and the means to develop a new proposal (of any genre in any format) related to a work already well underway. This aid is limited to €15,000.

AID FOR SHORT FICTION MOVIES:

Aid for writing:

- is aimed at film directors or screenplay writers able to prove they reside in the Provence-Alpes-Côte d'Azur region and who propose a fiction film project of less than 60 minutes. This aid is limited to €5,500.

Aid for development:

- is granted to production companies and organizations set up in the Provence-Alpes-Côte d'Azur Region to pay for part of the costs of location finding and approaches made to distributors and co-producers for the development of fiction works of less than 60 minutes. This aid is limited to €5,000.

Aid for production:

- is granted to production companies and organizations proposing fiction works of less than 60 minutes shot wholly in the region or whose author, director or producer resides in the Provence-Alpes-Côte d'Azur Region. This aid is limited to €25,000.

AID FOR DOCUMENTARIES AND DOCUMENTARY SERIES:

Aid for writing:

- is intended for film directors or screenplay writers able to prove that they reside in the Provence-Alpes-Côte d'Azur Region and who propose a documentary film project. This aid is limited to €5,500.

Aid for development:

- is granted to production companies and organizations set up in the Provence-Alpes-Côte d'Azur Region, and is intended to pay for part of the costs of location finding and approaches made to distributors and co-producers for the development of documentary films. It is limited to €5,000.

Aid for production:

- is intended for production companies and organizations presenting documentary films shot 50% in the region or whose author, film director or producer resides in the Provence-Alpes-Côte d'Azur Region. It is limited to €50,000.

AID FOR FULL-LENGTH FEATURE FILMS:

Aid for screenplay writing:

- is intended for film directors and screenplay writers who can prove they reside in the Provence-Alpes-Côte d'Azur Region and propose a project for a full-length feature film. It is limited to €5,500.

Aid for development:

- is granted to production companies that plan to shoot 50% (or at least 3 weeks) of their film in the Provence-Alpes-Côte d'Azur Region. It is intended to pay part of the costs of location finding and approaches made to distributors and co-producers for the development of full-length feature films. It is limited to €5,000.

Aid for production:

- is intended for production companies presenting full-length films for screening at cinemas shot 50% (or for at least three weeks) in the region. It is limited to €152,000 in the form of a reimbursable advance.

AID FOR TELEVISION FICTION FILMS:

Aid for screenplay writing:

- is intended for film directors and screenplay writers able to prove they reside in the Provence-Alpes-Côte d'Azur Region and who propose a project for a television film. It is limited to €5,500.

Aid for development:

- is granted to production companies set up in the Provence-Alpes-Côte d'Azur Region and is intended to pay for part of the costs of location finding and approaches made to distributors and co-producers for the development of television fiction works shot 50% in the region. It is limited to €5,000.

Aid for production:

- is intended for production companies producing television fiction works whose distribution is guaranteed and are shot 50% in the region. It is limited to €75,000.

THE PROCEDURES

Project selection and evaluation

Reading committees composed of regional and national professionals are responsible for assessing the artistic quality of the projects and their reliability relative to specific criteria. These committees are consultative and propose projects deemed eligible. The permanent commission called upon by the President of the Region sets the amount of each grant allocated within the ceilings fixed.

There are four committees: one for aiding short fiction movies, one for aiding documentaries and documentary series, one for aiding feature length films intended for distribution in cinemas and one for television films.

No project in any category of aid can be submitted more than once except at the request of the reading committee. The participation of the Provence-Alpes-Côte d'Azur Region in the financial structure of a project must be considered as a supplement to the production and not as the initial element of the structure.

The beneficiary's commitments

When the project chosen by the reading committee has been voted by the permanent commission of the Regional Council, the beneficiary of the aid undertakes to sign a contract stipulating the signatories' rights and commitments.

Submission of applications

The applicants must address 8 copies of the following within the specified lead-times:

Regarding aids for writing, research and/or development

- a Provence-Alpes-Côte d'Azur region information sheet (available from the Culture Department of the Regional Council or www.cr-paca.fr)
- a precise request relating to the nature and amount of the aid desired, submitted by the producer or the author,
- the description of the project,
- the detailed synopsis or the scenario,
- the letter of intent of the author and their CV,
- the detailed estimate of the cost,
- the provisional budget for financing the expenses,
- the provisional schedule,
- proof of residence,
- bank account references.

In addition, regarding aid for development:

- a copy of the contract with the author,
- the strategy and objectives of development and the reasons for choosing the Provence-Alpes-Côte d'Azur Region,
- the producer's letter of intent and CV,
- the commitment of a minimum guarantee of production from the production company,
- a certificate of enrolment on the trade registry for companies,
- articles of association and the mention in the official gazette for associations.

For aid for production:

- a Provence-Alpes-Côte d'Azur region information sheet (available from the Culture Department of the Regional Council or www.cr-paca.fr)
- a precise request relating to the nature and amount of the aid desired,
- a synopsis,
- a paginated screenplay,
- a letter of intent concerning the production,
- a letter of intent from the production company justifying the choice of the Provence-Alpes-Côte d'Azur Region,
- the film director's CV,
- the author's CV,
- the CV of the production company or organization,
- notification of the existence of a broadcaster or distributor,
- the technical and artistic characteristics of the film,
- the shooting plan with locations as detailed as possible in the Provence-Alpes-Côte d'Azur Region,
- the provisional schedule,
- the provisional budget,
- the financing plan specifying the commitments already obtained,
- the quotation with an estimate of the costs in the Provence-Alpes-Côte d'Azur Region,

in one copy:

- the copy of the contract signed between the author and the production company,
- the copy of letters stating the interest and confirmed commitment from actors and technicians,
- the copy of co-production contracts already concluded,
- the authorization to operate issued by the CNC,
- the authorization to invest issued by the CNC,
- certificates of enrolment on the trade registry and bank references for companies,
- articles of association and the mention in the official gazette for associations,
- if necessary, a specific dossier on activities and information intended for the public in the region.

RESOURCES CREATED BY THE PROVENCE-ALPES-CÔTE D'AZUR REGION FOR CINEMA AND AUDIOVISUAL INDUSTRY PROFESSIONALS:

- a wide variety of remarkable cultural heritage and natural locations
- attractive climatic conditions
- wonderful light
- unbeatable human and technical skills (actors, extras, technicians)
- provence artistic talents (authors, directors)
- dynamic executive producers and delegates
- wide-ranging training opportunities
- competitive service providers
- top-class studio & technical facilities (in Nice and Marseille)
- a network of 8 film commissions
- a Media Center
- a Regional Center of Excellence for Innovation and Economic and Social Development in Audiovisual Production
- a financial support unit for the creative industries disposing of 3 million Euros (2.5 million Euros from the Provence-Alpes-Côte d'Azur Regional Council, €500,000 from the Alpes-Maritimes County)

Financial and technical assistance for Creation and Production

The Regional Fund:

- with 2 500 000 Euros available annually
- and a mission to support:
 - televised fiction
 - fiction feature films
 - documentaries and documentary series
 - fiction shorts
- for:
 - research
 - authorship
 - development
 - production
- five committees made up of industry professionals
- two dates annually for applications: 31st March and 31st October
- two committee meetings annually: June and February

The Media Center (l'Antenne Média)

- **A joint initiative of the Provence-Alpes-Côte d'Azur Region and the European Union**
- **Started in 2007**
- **Set up in the Media District of the Belle de Mai - Marseille**
- **Its missions:**
 - To disseminate information on European, national and regional initiatives concerning the cinema and audiovisual industry
 - To support and provide technical assistance to industry professionals
 - To give impulsion to professional development within the industry
 - To promote the development of a professional network in the South of France and the Euro-Mediterranean area

The PRIDES Image

- **The Provence Alpes Côte d'Azur Region** has created a new support for regional development: **the PRIDES** (Pôles Régionaux d'Innovation et de Développement Economique Solidaire – Regional Centers of Excellence for Innovation and Social and Economic Development).
- **Objective:** to promote the creation of jobs and growth through the support of collaborative actions and partnerships.
- **The PRIDES Image** unites the audiovisual network of professionals around three principal concepts:
 - A multi-platform approach to content
 - Editorial and technological innovation
 - Openness to European and Mediterranean markets
- **Its priority missions are:**
 - Governance
 - Network
 - Promotion and Lobbying
 - Innovation
 - Cooperation
 - A platform of services
 - Sustainable development
 - Employment
 - Training

The Côte d'Azur French Riviera Cinema network

All the professions linked to film making can be found on the French Riviera: castings set designers...

Several European-scale companies specialized in camera and lighting rental are at your disposal.

The Studios Riviera (ex Victorine Studios) in Nice can meet all the needs of the film-production chain: location research, shooting with technical equipment and trained operators and technicians, post-production.

All types of planes, helicopters and pleasure boats (some of which are real floating studios) can be rented as well as privileged sites such as Marineland where the underwater scenes of Luc Besson's "Le Grand Bleu" were shot.

The municipalities themselves make sites available to film professionals: old town, monuments, luxury hotels, private villas...

- **Conseil Général des Alpes-Maritimes**
- Sous-Direction de la Culture - Mission Cinema : **to provide aid for screenplay writing, developing projects and film production**
Further information on <http://www.cg06.fr/culture/cinema-fonds.html>
- tel. : +334 97 18 65 90 / +334 97 18 72 67
missioncinema@cg06.fr
-
- **The Côte d'Azur French Riviera Film Commission: to encourage and facilitate film-making on the Côte d'Azur.**
Further information on www.ccinice-cote-azur.com
Contact : Evelyne Colle
Tel : + 33 4 93 13 75 12 / Fax : + 33 04 93 13 74 21
evelyne.colle@cote-azur.cci.fr

Studios Riviera (Ex. Victorine studios)

Situated five minutes from Nice airport, the Studios Riviera have stages ranging from 400 sq m / 4,300 sq ft to 1,200 sq m / 12,900 sq ft. We offer a wide variety of on-site services, including workshops, storage facilities, exterior sets, a shop, green rooms, production offices, parking, catering and a helicopter track.

The Studios Riviera lot is also home to some top industry service providers, such as Transpalux, Fact, Espace Image, Astuce and TCS, who offer related services for all your broadcast requirements.

Euro Media - SFP / Studios Riviera (Ex. Victorine)

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www.euromediatelevision.com, www.sfp.fr

Contact : Dana Théveneau, Directrice de développement

At the same time, in the same place... So many landscapes and settings

In a radius of 80 km the French Riviera offers film professionals an extraordinary range of natural settings.

The blue waters of the Mediterranean rub shoulders with the snow-capped peaks of the Alps and the exuberant-sometimes tropical-vegetation of the coast contrasts sharply with the arid landscapes of the hinterland.

Added to that are the setting of more than forty well-preserved mediaeval villages and the incredible diversity of the styles of architecture to be found in the cities: baroque, belle époque, contemporary, futuristic...

An atmosphere that is typically Provencal or just sun drenched...

Recreations of History or contemporary stories...

Street scenes or wide open spaces...

Here, every type of scenario is possible.

Landscapes

- 120 km of coasts including 40 km of beaches, 4 capes, two islands.
- 465 mountains peaks over 2000 m high
- 11 departmental parks, 8 of which are forest preserves (& National Park of Mercantour)
- More than 120 perched villages

Settings

- Saint Cézaire and Saint Vallier de Thiey caves
- Gallo-Roman Trophy in la Turbie
- The Greek Villa « Kerylos » in Beaulieu sur Mer
- The Romanesque Sainte Croix Church in Saint Dalmas le Selvage (9th century)
- The gothic Cimiez monastery
- The neogothic Scott Castle in Cannes
- The Saint Nicolas Orthodox Church in Nice
- The belle-époque Architecture of the luxury hotels: the Negresco in Nice, The Carlton in Cannes
- Lerins islands in front of Cannes
- ...

Contact Tourist Board

COMITE REGIONAL DU TOURISME RIVIERA CÔTÉ D'AZUR

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PROVENCE-FRENCH RIVIERA: A LEADING POSITION IN THE WORLD OF FRENCH AND INTERNATIONAL CINEMA

The cradle of cinema, the Provence-Alpes-Côte d'Azur region has deftly retained a leading position in the world of French and international cinema, and enjoys continued growth in the field. Increasing numbers of films are shot here, and the thriving cultural scene, in particular internationally known cinema festivals, adds to the dynamics.

The reasons behind the region's successful cinematographic activity are clear to be seen. Its natural assets – the beauty and diversity of the land, the Mediterranean climate, quality of the light and the air, combine with the high-quality tourism facets such as a wide range of accommodations, excellent food, rich architectural heritage, easy access and international renown.

PROVENCE-FRENCH RIVIERA, RENDEZVOUS OF ARTISTS

In the south of France, between sea and mountain, within superb natural boundaries, lies a land of light. Stunning natural sites, rich heritage and finely crafted lifestyle make Provence-Alpes-Côte d'Azur one of the most visited places in France. The region is also a destination that has strongly inspired artists. Painters, sculptors, film-makers... Cézanne, Picasso and Alfred Hitchcock are among those who have come to Provence-Alpes-Côte d'Azur to work. They came to find the light and the color they were looking for, and discovered in the landscapes which are so characteristic of the region the settings they wanted for their works.

PROVENCE-FRENCH RIVIERA, WHERE CINEMA WAS BORN

It was on the shores of the Mediterranean, in La Ciotat, that the history of cinema got its start, slightly over one hundred years ago ... The Lumière brothers invented overnight a device that enabled them to show animated scenes on a screen, christened ... the «*cinématographe*»! With the screening of their first film in 1895, "The Arrival of the Train at the Ciotat station", the 7th art was born ...

Home to a rich cinematographic heritage, the region continues to maintain a dense cinema network, and gave rise to several studios. The natural beauty here inspired regional directors such as Pagnol and Giono. Saint-Tropez served as a backdrop to the New Wave directors ... Today new audio-visual poles of excellence, in Marseille, Nice ... stimulate the creation of new films, and international cinema festivals – of which Cannes is a famous example, attract professionals from the world over.

PROVENCE-FRENCH RIVIERA, NATURAL ASSETS

The Provence-Alpes-Côte d'Azur region is the leading choice for foreign filmmakers in France. The region's natural assets offer outstanding opportunities for film shoots:

Incomparable light:

Unique luminosity, highly conducive weather conditions... 300 days of sunshine a year enable outdoor work nearly all year long.

Natural landscapes, varied, inimitable architectural heritage:

Natural sites: The turquoise waters of the Côte d'Azur, the deep blue of the Calanques, the wide-open marshlands of the Camargue, the mountain ranges in the Ecrins and Mercantour, vineyards, the ochre sands in the Luberon and the utter charm of the picturesque villages in Provence: an infinite range of natural settings.

2000 historical buildings: medieval castles, Provençal bastides, city mansions from the time of the Enlightenment, sumptuous seaside homes, fortifications, Romanesque architecture...

Easy access and good communications infrastructures:

4 airports, 2 with international connections, the High-Speed Train (TGV), put the region just 3 hours from Paris. Excellent roads and highways interconnect varied shoot sites. The warm welcome, quality of the hotels and restaurants are just further assets that draw filmmakers to the region.

CIRCUIT: STROLLING ALONG FILM SITES THROUGHOUT PROVENCE-FRENCH RIVIERA

THE RIVIERA COAST

The coast stretches for nearly 900 kilometers, full of highly contrasting natural riches. Densely wooded hills in the Esterel and the Maures, wild marsh ponds and lakes in the Camargue, the jagged calanques ... the exceptional, protected natural Mediterranean space begs to be discovered. The Mediterranean coast holds a succession of small fishing and pleasure ports, beaches and vineyards. The Esterel range, the Saint-Tropez peninsula, famous the world over, are two high points. Opposite the city of Hyères, with its luxuriant vegetation and gorgeous palm trees, lie the magnificent, preserved islands of Porquerolles, Port Cros, and Levant.

Internationally-distributed films shot on the coast:

International and American directors have long been drawn by the Côte d'Azur, in particular Riviera towns such as Nice and Cannes, or seaside towns in the Var, such as Saint-Tropez.

MONACO

The Good Thief (by Neil Jordan, with Nick Nolte), 2003
Series *Amicalement vôtre - The Persuaders*, 1971-1972

NICE

Taxi 4 (Gérard Krawczyk), 2006
Ronin (by John Frankenheimer with Robert de Niro), 1997

CANNES & STUDIOS RIVIERA (ex Victorine Studios)

Mister Bean II (Rowan Atkinson), 2006

RIVIERA

Femme Fatale (by Brian De Palma with Antonio Banderas), 2002
The Transporter, 2002
Swordfish (by Dominic Sena with John Travolta), 2001
Double Down, 2001
Lolita (by Adrian Lyne, with Jeremy Irons), 1998
Maximum Risk (by Ringo Lam, with JC Van Damme), 1997
Romancing the stone (Robert Zemeckis, with Michael Douglas), 1984
La main au collet - To catch a thief (Alfred Hitchcock), 1955

Shoots have often focused on strong sites in Marseille: The Vieux Port, symbol of Marseille (outdoor cafés, quais, ferry boat, Bar de la Marine), the port authority, the old neighborhood Le Panier, the Corniche for the seaside, the small fishing port Les Goudes.

MARSEILLE

Taxi 4, 2006; *Taxi 3*, 2001; *Taxi 2*, 1999 (Gérard Krawczyk)
The Statement (Crime contre l'humanité) (Norman Jewison), 2003
Nos amis les flics (Cheap Shot) (Bob Swaim), 2003
Love Actually (Richard Curtis), 2002
Le transporteur (Corey Yuen), 2002
Un film parlé (Manoel de Oliveira), 2002
French Connection 2 (John Frankenheimer), 1975

INNER PROVENCE

The emblematic sites of Sainte-Victoire Mountain, the Alpilles range and the Luberon Mountains are sought for the magic of their landscapes. Mont Ventoux and the Verdon river canyons – Green Provence – a haven of coolness, land of vineyards and olive trees, are also highly appreciated.

Stunning villages, suspended in time, harmoniously crafted on the land, are lively with the studios of santon-makers, potters and ceramicists, those who have kept – and perpetuate – the savoir-faire.

Many influences have fashioned the landscapes and the built environment. The Provence-Alpes-Côte d'Azur region is home to three sites registered as UNESCO World Heritage: Montmajour Abbey near Arles, the Palace of the Popes in Avignon, and the Roman Theater in Orange.

Main internationally-distributed films made in inner Provence:

AIX-EN-PROVENCE, LACOSTE

Une Grande Année (A Good Year) (Ridley Scott), 2005

The latest film by Ridley Scott, *Une Grande Année – A Good Year* adapts Peter Mayle's book by the same name. After the first bestseller, published in 1996 "A Year in Provence », this story continues the adventures in Provence, particularly in the Luberon.

GORDES

Mister Bean II (Rowan Atkinson), 2006

GRAMBOIS

Summer After (short movie), 2006

FONTAINE DE VAUCLUSE

The Impressionists (BBC), 2005

AVIGNON

Fatal Script, 2004

Midnight Fly (Jacob Cheung Chi Leung), 2001

VALREAS

Les Ames Fortes – Savage Souls (by Raoul Ruiz, with John Malkovitch), 2001

OPPEDE-LE-VIEUX

Swimming-pool (François Ozon), 2002

LOURMARIN

Passion of mind (by Alain Berliner, with Demi Moore), 1998

MENERBES

Surviving Picasso (James Ivory), 1996

MOUNTAINS

The Ecrins and Mercantour national parks, the Queyras regional park are preserved highly varied sites. Larch forests, edelweiss, blue thistle, beech, genepy, juniper, Norway pine ... to be discovered in every season.

Main internationally-distributed films shot in the mountains:

TENDE PASS AND LA ROYA VALLEY

On heart (Ian Softley), 2006

DIGNE-LES-BAINS

Les Misérables (Robert Hossein), 1982

LE VERDON

Le salaire de la peur (The Wages of Fear) (Henri-Georges Clouzot), 1953

LURE MOUNTAIN

Les Ames Fortes – Savage Souls (by Raoul Ruiz, with John Malkovitch), 2001

CHATEAU-QUEYRAS

Le Bossu – On Guard (Philippe de Broca), 1997

ORPIERRE

Une femme ou deux (with Gérard Depardieu and Sigourney Weaver), 1985

PROVENCE-FRENCH RIVIERA: A LEADING POSITION FOR INTERNATIONAL IMAGE EVENTS

The leading region in all of Europe for international image-related trade shows, Internet and multimedia, the Provence-Alpes-Côte d'Azur region holds a dense network of events related to film - festivals and film markets.

CINEMA FESTIVALS AND MEETINGS

Feature films

Focus: The EUROPEAN-AMERICAN FILM FESTIVAL IN AVIGNON
www.avignonfilmfest.com

25 to 29 June 2008, in the heart of Avignon, the European-American Film Festival. This festival, open to the public, also proposes debate, conferences, and wine-tastings of Châteauneuf-du-Pape wines - Contact: Jérôme-Henry Rudes

INTERNATIONAL DOCUMENTARY FILM FESTIVAL IN MARSEILLE
www.fidmarseille.org

SOUTH AMERICAN CINEMA FESTIVAL IN MARSEILLE
www.fraternet.org/aspas

INTERNATIONAL FILM FESTIVAL IN AUBAGNE
www.cineaubagne.com

INTERNATIONAL INTIMISTE FILM FESTIVAL IN SANARY SUR MER
www.festivalcinemasanary.org

INTERNATIONAL MARITIME AND EXPLORATION FILM FESTIVAL IN TOULON
www.fifme.com

INTERNATIONAL UNDERWATER FILM FESTIVAL IN JUAN-LES-PINS
www.underwater-festival.com

INTERNATIONAL ANTIPODE FILM FESTIVAL IN SAINT-TROPEZ
www.festivaldesantipodes.org

CANNES INTERNATIONAL FILM FESTIVAL
www.festival-cannes.fr

L'ALLEE DES ETOILES DU CINEMA A CANNES

At the entrance to the Palais des Festivals, the Stars' Walk immortalizes famous screen stars who left their handprints and their signatures in clay, much like the "Walk of Fame" in Hollywood. Over 300 actors and directors have turned the famous steps to the Palais into a much-read walk of the stars.

www.palaisdesfestivals.com

INTERNATIONAL ADVERTISING FILM FESTIVAL
www.canneslions.com

INTERNATIONAL CRITICS WEEK IN CANNES
www.semainedelacritique.com

UN CERTAIN REGARD
www.festival-cannes.fr

QUINZAINE DES REALISATEURS (DIRECTORS' FORTNIGHT), CANNES
www.quinzaine-realisateurs.com

IMAGES OF THE CITY: ARCHITECTURE AND URBAN SPACE FESTIVAL IN AIX-EN-PROVENCE
www.imagedeville.org

LA CIOTAT, CRADLE OF CINEMA: FESTIVAL OF THE FIRST FRENCH FILM
www.berceau-cinema.com

L'ESPACE SIMON LUMIÈRE (Theater - Cinema - Audiovisual)

The Simon Lumière Space tells the story of the celebrities who lived in La Ciotat. Discover photos, letters, paintings, filmography. Visitors can also see the exhibit of the Lumière brothers' old cinematographic equipment and archive documents on the brothers, the inventors of cinema.
www.tourisme-laciotat.com

MANOSQUE CINEMA FESTIVAL: FROM THE REAL TO THE IMAGINARY
www.oeilzele.net

FALL CINEMA FESTIVAL IN GARDANNE
www.cinepaca-festgardanne.com

PROVENCAL FILM FESTIVAL IN ROUSSET
www.festivalfilmprovencal.com

MONTE-CARLO COMEDY FILM FESTIVAL
www.montecarlofilmfestival.com

IMAGINA – DIGITAL IMAGE INTERNATION FESTIVAL IN MONACO
www.imagina.mc

FESTIVAL DE TELEVISION DE MONTE-CARLO
www.tvfestival.com

Short films

FESTIVAL TOUS COURTS D'AIX-EN-PROVENCE
www.aix-film-festival.com

BEST OF SHORT FILMS FESTIVALS – LA CIOTAT
www.bestoffestival.com

SHORT FILM FESTIVAL IN FREJUS
www.frejus.fr

A FESTIVAL IS TOO SHORT – SHORT FILM FESTIVAL IN NICE
www.nice-filmfest.com

FILM AND IMAGE MARKETS

CANNES INTERNATIONAL FILM MARKET
www.cannesmarket.com

MILIA: WORLD INTERACTIVE CONTENT FORUM - CANNES
www.milia.com

MIPCOM: INTERNATIONAL FILM AND PROGRAM MARKET FOR TV, VIDEO, CABLE AND
SATELLITE - CANNES
www.mipcom.com

MIPDOC: INTERNATIONAL SHOWCASE FOR DOCUMENTARY SCREENINGS - CANNES
www.mipdoc.com

MIPTV: INTERNATIONAL AUDIO-VISUAL AND DIGITAL CONTENT MARKET - CANNES
www.miptv.com

MONTE-CARLO TELEVISION MARKET
www.tvfestival.com

**PROVENCE-FRENCH RIVIERA:
TOP LEVEL TOURISM DESTINATION**
www.discover-southoffrance.com
www.guidेरiviera.com

Cinema professionals' attraction to the Provence-Alpes-Côte d'Azur region can also be explained by the quality offer from tourism professionals in the region. Highly varied quality hotels, accommodations catering to the authentic, to luxury, to charm; tempting gastronomy served by excellent restaurants, a flair for hospitality, enabling visitors to discover and enjoy the Mediterranean lifestyle.

TOP-LEVEL ACCOMMODATIONS

Provence-Alpes-Côte d'Azur is among the leading French regions for accommodations opportunities, with 14 % of the entire French accommodations offer (January 2007 - source: Direction du Tourisme)

Type of accommodations	Number of establishments	Number of beds	National rank
Hotels	2,129	138,678	2 nd
Luxury hotels	193	25 260	2 nd
Tourism residences	350	131,640	2 nd
Camping-trailers	718	296,355	3 rd
Gîtes and furnished lodgings	4,676	18,704	3 rd
Bed & Breakfasts	3,163	6,326	3 rd
Holiday villages	138	37,252	1 st
Youth hostels	21	1,826	1 st
Tourism furnished lodgings	21,198	90,243	2 nd
Second homes	436,720	2,183,600	1 st

A LIFESTYLE COMBINING TRADITION AND INNOVATION

Food lovers know that in Provence-Alpes-Côte d'Azur they'll find savory, colorful cuisine. Regional products are both loyal to tradition and modernized – discover them on all the market stalls, at the growers' themselves, and of course prepared with talent by regional chefs.

A mosaic of terroirs and tastes

Olive oil is famous for its exquisite taste and its health benefits – it goes with most every regional dish.

White gold and black diamond – the regional jewels of rice and the truffle express the simplicity and power of the land. Rice from Camargue was protected by a guaranteed origin label in 1988, and is the choice of chefs. Rare, and dear, truffles are featured on menus in season, and require the strict minimum to be fully appreciated.

The talents and savoir-faire of regional growers are recognized in the many appellations, brands and labels which emanate from the soil here. Bull meat has been awarded its own AOC (appellation d'origine contrôlée) since 1995, and is prepared in the Arles area. Prestigious "Red label" lamb, the "Agneau de Sisteron" is milk-fed and raised in the traditional manner. Goat cheese from Banon, wrapped in chestnut leaves, is another regional AOC product, the pride of the area of Forcalquier, ranked as an "outstanding good taste site". And olive oil from Provence has its own AOC since March 2007.

Character vintage wines

Châteauneuf-du-Pape, Côtes du Rhône, Cotes du Ventoux, Côtes du Luberon, Coteaux des Baux, Cassis, Coteaux Varois, Côtes de Provence, Bandol: names – and wines – which stimulate all five senses ! Rosé, white and red, grands crus or local table wines, they go beautifully with Provencal cuisine.

Wine roads, vineyard hikes, wine celebrations and festivals, guided visits of the estates, museums ... the viti-vinicultural tourism offer in Provence and the southern Rhone valley is highly diverse and full.

FOR MORE INFORMATION

Provence-Alpes-Côte d'Azur Region

Michel Vauzelle, President of the Region
Alain Hayot, Vice-President responsible for Culture and Research

Culture and Heritage Division
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